

JOIN TODAY!

Billye Jean Stroud, Director

662.534.3438

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OUR 2025 PARTNERSHIP DRIVE IS UNDERWAY!

WE NEED YOUR SUPPORT NOW MORE THAN EVER

Over the years, the New Albany Main Street Association has achieved significant growth and accomplished many improvements. Our partners are the key to these achievements. We count on businesses and individual investments in Main Street to carry out all the improvements you see (and don't see) in our community.



The success of historic downtown, our community's heart, is a source of pride and a symbol of our quality of life for all citizens.



THE MISSION

The Main Street Mission is
"to enhance the culture and quality
of life in New Albany through
planned revitalization,
diversification, and preservation of
the downtown historic district
through active community
involvement."

We can only do this through partnerships helping this nonprofit organization raise its operational budget.

PARTNERSHIPS

are open to all businesses, organization, and individuals interested in New Albany.

Individual

\$50

Small Business \$150 Up to 5 Employees

Large Business \$250 More than 5 Employees

Industry

\$500

We are asking for your support to help us sustain our program of work which preserves, strengthens, and enhances the "heart of our community".

2 WAYS TO JOIN

- Return a completed Membership Form with payment to the New Albany Main Street Office.
- Complete the membership form and pay online at:

www.newalbanymainstreet.com/membership

JOIN TODAY!

www.newalbanymainstreet.com





BENEFITS

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KEY PARTNER BENEFITS



MARKETING & PROMOTION

- Promotion on our social media accounts
- Promotion on newalbanymainstreet.com
- Opportunity to participate in the Main Street Money gift certificate business program.
- Opportunity to participate in cooperative promotions.
- Ribbon Cutting

NEWS & INFORMATION

- Regular emails with updates on downtown and Main Street accomplishments
- Partner Only Access on website
- Liaison to city and county governments regarding issues affecting downtown and business community.
- Access to resource library, state and national resource network, and referral services.

EVENTS AND PROGRAMS

- Invitation to all membership events and seminars offered locally and through Mississippi Main Street Association.
- Opportunity to participate in cooperative promotions and events.
- Two tickets and vote at annual meeting.
- Members in the Historic District have the opportunity to participate in Façade Grant Program.

DOWNTOWN AND MORE

Not only does the New Albany Main Street
Association work the four-point approach in the historic district, but in other areas of the city as well. All residents and businesses benefit from our partnerships with the Union County Library and Union County Heritage Museum on community wide initiatives and events. Our work organizing festivals, writing grants for park revitalization and public art, collaborating with garden clubs and schools to promote programs, and hosting work days with volunteer groups from the local Boys & Girls Club and The University of Mississippi benefits all of New Albany and Union County.



2025 Partnership

Type Of Membership

*Choose your type of membership

Individual, \$50	
Personal, Not a Business Listin	ηį

Small Business, \$150 5 or less employees

Large Business, \$250 More than 5 employees

Industry/Manufacturing, \$500 \square

Billye Jean Stroud, Director 135 Bankhead Street | PO Box 111 New Albany, MS 38652 662.534.3438

Email:

Public Membersh The following information	hip Information on will be shared in the public n	nembership direc	tory
Name to be listed in Directory			
Address :			
Address Line 2 :			
City, State : Zip Code			
Public Phone _. Number			
Email :			
Website :			
Facebook :		Instagram	
TikTok :		Other	
The follow	ving information will be used inte	ernally and not pu	blished in public directory.
Primary Contact Person			
Title :			
Address :			
City, State _: Zip Code			
Cell Number:			
Email :			
Additional : Contact Person			